



## Gamasutra Industry News

### **Exclusive: PS3 Owners Want *Final Fantasy XIII* More**



May 1, 2009 by Chris Remo

Despite now being confirmed for both PlayStation 3 and Xbox 360, Square Enix's *Final Fantasy XIII* is still more highly anticipated by owners of Sony's machine, according to data from research group OTX shared with Gamasutra -- it's the game most wanted by the PS3 base.

Despite that, while the majority of titles on the top 20 list are also multiplatform games with Xbox 360 versions, the PlayStation 3 most-wanted list actually features more first-party exclusives than those of the other two systems combined, numbering four in total.

One of those games, Sucker Punch Productions' *Infamous*, also holds the distinction of being the sole entry across all 60 most wanted games for the three major consoles that represents a brand-new property launch.

And while *Final Fantasy XIII* is the most wanted game, Sony Santa Monica's *God of War III* is only slightly behind in purchase intent, and its planned purchasers indicated a more widespread desire to actually put down preorder money.

The data, as provided by OTX's [GamePlan Insights](#) business intelligence tool and delivered to Gamasutra, was drawn during March and April of 2009, with the division's parent company OTX polling 1,000 gamers across numerous demographics on a weekly basis.

The 20 games with the highest levels of purchase intent among the PlayStation 3 audience are as follows:

1. *Final Fantasy XIII* (Square Enix)
2. *God of War III* (SCE Santa Monica)
3. *Madden NFL 10* (EA Tiburon)
4. *Assassin's Creed 2* (Ubisoft Montreal)
5. *Modern Warfare 2* (Infinity Ward, Activision)
6. *Tekken 6* (Namco Bandai)
7. *X-Men Origins: Wolverine* (Raven Software, Activision)
8. *Uncharted 2: Among Thieves* (Naughty Dog, Sony)
9. *Need for Speed: Shift* (Slightly Mad Studios, EA)
10. *Ratchet and Clank Future: A Crack in Time* (Insomniac Games, Sony)

11. *BioShock 2* (2K Marin, 2K Australia)
12. *Batman: Arkham Asylum* (Rocksteady Studios, Eidos/Warner Bros.)
13. *Fight Night Round 4* (EA Canada)
14. *NCAA Football 10* (EA Tiburon)
15. *Tiger Woods PGA Tour 10* (EA Tiburon)
16. *Ghostbusters: The Video Game* (Terminal Reality, Atari)
17. *Infamous* (Sucker Punch Productions, Sony)
18. *Marvel Ultimate Alliance 2: Fusion* (Vicarious Visions, Activision)
19. *Half-Life 2: Episode Three* (Valve Software)
20. *UFC 2009 Undisputed* (Yuke's Media Creations, THQ)

The following chart of the first ten games on the list also illustrates levels of preorder intent among those who have already indicated general purchase intent:



More than half the games on the list are also present on the Xbox 360 list, suggesting a strong similarity in audience despite some key differences. Some of the higher-ranked of these titles include *Assassin's Creed 2*, *Modern Warfare 2*, and *Tekken 6*, *X-Men Origins: Wolverine*. The PlayStation 3 list was the only one among the three major consoles not to include Harmonix's *The Beatles: Rock Band*.

In another interesting note, Valve's *Half-Life 2: Episode Three* made it onto the PS3 list at number 19, despite the game still being effectively unannounced, with no details or release projection available; it did not appear on the Xbox 360 list.

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